

## Advertiser Information

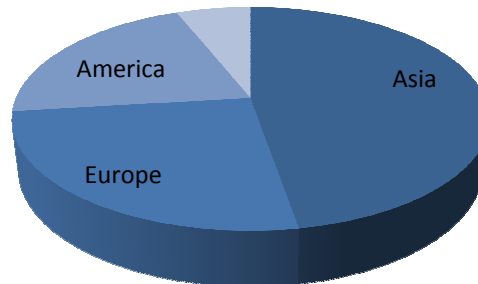
Steelbay is the world's leading marketplace for steel spot deals. Steel and metal traders from around the world use steelbay to offer material, find customers and new sources of supply.

Offers are matched automatically to demand and the respective users are notified by SMS and e-mail.

The user-friendly, multi-lingual website and the reliable IT infrastructure guarantee best workflow efficiency for the users.

The user community of steelbay is growing fast at over 20% per month.

### Users by Region



## Banner Advertisement

Steelbay offers banner advertisement in several sizes on the frontpage and on the offerlists. Ads are displayed on the right side of the content and are linked directly to your site without redirection.

Ads on the offerlists can be targeted to one or more of the following categories: billets, coils, non-ferrous, pipes/tubes, prime, rails, scrap, sheets, stainless.

### Prices in EUR/month

	Frontpage	Offerlist (all cat.)	Offerlist (per cat.)
120 x 240 pixel	150	60	20
120 x 120 pixel	75	45	15
120 x 75 pixel	50	30	10

## In E-mail Advertisement

Steelbay sends daily notification emails with a list of new offers that have been published during the last 24 hours to all users that have activated this service. The e-mail is sent to the user at 8 o'clock local time, right before office hours begin.

Two lines of advertising text and one link can be included below the actual offer list.

User targeting is possible based on keywords and geographic region.

### Prices in EUR/ day

All users	Using targeting
175	0,2/recipient

## Contact us

Please contact us with any questions you might have. We will be happy to explain personally how we can help to communicate your interests.

Prices are valid from April 1. 2008. Offer subject to availability.